BROADCASTING REACHES MORE

WEEKLY REACH % OF USERS BY MEDIA: Q2 2019, ADULTS 18+

RADIO

- RADIO: 92%
- SMART PHONE: 84%
- TABLET APP: 46%
- GAME CONSOLE: 14%

LIVE + TIME-SHIFTED TV

- INTERNET ON A COMPUTER: 54%
- INTERNET CONNECTED DEVICE: 42%
- DVD/BLUE-RAY DEVICE: 11%